HYM | INVESTMENTS

Ground to Growth



Who we are

HYM Investments is a dynamic and forward-focused group, driving growth through a diverse portfolio of businesses across multiple sectors, including real estate, strategic investments, manufacturing, education, general trading, import & export, digital & business services, and food & beverage—serving both local and international markets.

We have built a strong reputation for resilience, innovation, and integrity. Our success is anchored in forging lasting partnerships with both government and private entities, enabling us to deliver exceptional value and create sustainable opportunities. With a track record of consistent growth and proven performance, HYM Investments continues to expand its footprint while shaping impactful ventures for the future.



Our Mission

To be a trusted and influential Investment Group, recognized for delivering innovation, sustainable growth, and transformative value across industries and markets worldwide.

Our Vision

To identify, invest in, and nurture businesses that create long-term impact. We aim to drive growth through strategic partnerships, operational excellence, and a commitment to innovation, while maintaining the highest standard of ethics and responsibility.

Our Goals

- Expand our portfolio across high-growth sectors, both regionally and internationally.
- Foster innovation to maintain agility and competitive advantage.
- Build impactful partnerships that unlock shared value.
- Ensure operational excellence and sustainable returns for stakeholders.



Our Values

Integrity & Trust	We build relationships on transparency and credibility.
Excellence in Action	We strive for superior performance in every venture.
Innovation-Driven	We embrace progress and adapt to changing markets.
Partnership & Collaboration	We create value through strong alliances.
Sustainability & Responsibility	We invest with purpose for future generations.

Our Industries

Automotive

SMART MOBILITY

AVATR

IM MOTORS

WEY

Building Materials

ALLIANCE
PLANET ALLIANCE GENERAL TRADING
Excellence by Alliance

INDEX
Shaping Tomorrow

TEDDE

Oslo

CHEMIPAINT

IVY TILE
IVY TILE

Apparel Manufacturing

WB
WHITE BOUTIQUE
Where Uniforms Meet Identity

Digital & Business

THINK HUMAN

eData Information
The Information Company
EGYPT

Real Estate & Investment

HYM | PROPERTIES
Ground to Growth

بلو شور القابضة
BLUE SHORE HOLDING

بادر
BADER

Energy & Services

AL FANAR GREEN POINT

General Trading

HYM | TRADING
Ground to Growth

KETO REAL
DRIVEN BY SCIENCE

Salt&Mūd

frood
THE FRESH FOOD COMPANY

lesábon
[le -Sabon]

وادينا
WADINA
FOODSTUFF COMPANY

Purà

bio farm

eco garden







SMART MOBILITY

Smart Mobility International specialises in New Energy Vehicles, offering access to modern brands on course to revolutionise the automotive industry.

Smart Mobility International is led by H.E Sheikh Saif Bin Mohammed Bin Butti Al Hamed, a distinguished figure in the business world. As Chairman of Al Rabdan Investments, a leading investment company in the UAE, and Vice Chairman of Al Saqer Group, he brings a wealth of experience in the automotive sector, having represented high-end brands in UAE.

smartmobilityint.com

Brands exclusive to Smart Mobility International

AVATR

IM MOTORS

WEY



AVATR

AVATR is a visionary electric vehicle brand that blends futuristic design, cutting-edge technology, and premium craftsmanship to create intelligent, high-performance driving experiences. Born from the collaboration of Changan Automobile, Huawei, and CATL, AVATR leverages world-class expertise in automotive engineering, smart technology, and battery innovation. With strong backing from these industry leaders, AVATR is shaping the future of smart mobility and delivering electric vehicles that inspire and excite.

avatruae.com

Exclusive to Smart Mobility International



IM MOTORS

IM Motors is an industry-leading electric vehicle brand defined by impeccable taste, a futuristic vision, and a relentless pursuit of innovation. Co-founded by SAIC Motor, Alibaba Group, and Zhangjiang Hi-Tech, IM Motors designs, develops, and manufactures high-end smart electric cars that deliver intelligent, exciting, and sustainable travel experiences. Backed by these industry giants and recognized strategic partners, IM Motors' value and technological leadership are widely acknowledged in the market

immotorsuae.com

Exclusive to Smart Mobility International



WEY

Wey is a premium automotive brand that combines bold design, intelligent technology, and advanced PHEV innovation to deliver a refined and confident driving experience. As part of Great Wall Motor, Wey draws on world-class expertise in engineering, safety, and smart mobility to create vehicles that seamlessly blend style, performance, and cutting-edge features. With strong backing and a clear vision, Wey is redefining modern driving for those who seek innovation without compromise.

wey-uae.com

Exclusive to Smart Mobility International



ALLIANCE™

PLANET ALLIANCE GENERAL TRADING

Excellence by Alliance

Planet Alliance General Trading, is an Emirati company with a promising vision for the future, domestically and regionally. Steadily assuming a prominent standing among emerging businesses in the region. With numerous brands owned within the group and strategic exclusive agencies & authorized distributions for many well-known prestigious local and international production plants we are service a variety of segments, supplying services and products. The company remains focused on diversified business opportunities across numerous sectors, covering construction materials trade and supply, industrial manufacturing, commercial services and strategic investment, with significant success and continued growth through its team of highly trained experts and industry leading professionals dedicated to assisting clients in the best possible way.

planetalliance.ae

Our Brands

TESSÉ

Oslo

CHEMIPAINT
Universal Paint & Chemical Industries L.L.C.

SRS
Shree Ram Stones
STONES FOR LIFE - SINCE 1987

IVY TILE
IVY TILE



INDEX

Shaping Tomorrow

Index is a reputed Building Materials company focused on supplying and delivering high-quality building materials like; Sanitaryware, Lighting, Painting, Tiles, Granite, and Marbles.

indexgroup.ae

Our Brands

TESSE

Oslo

CHEMIPAINT
Universal Paint & Chemical Industries L.L.C.

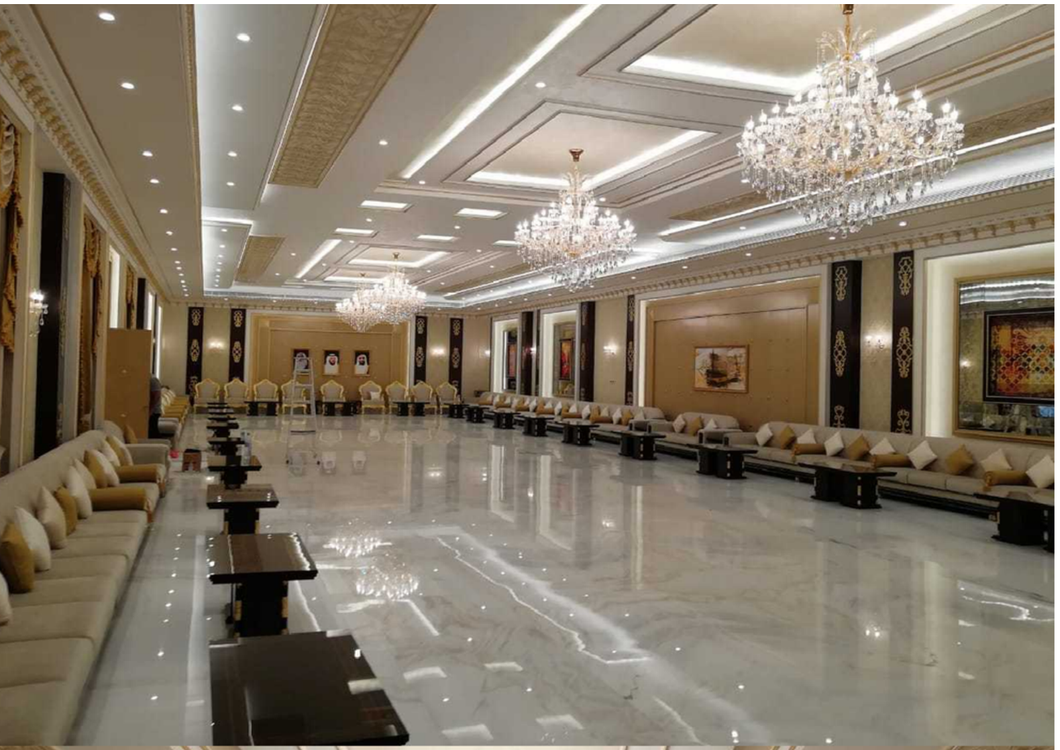
SRS
Shree Ram Stones
STONES FOR LIFE - SINCE 1987

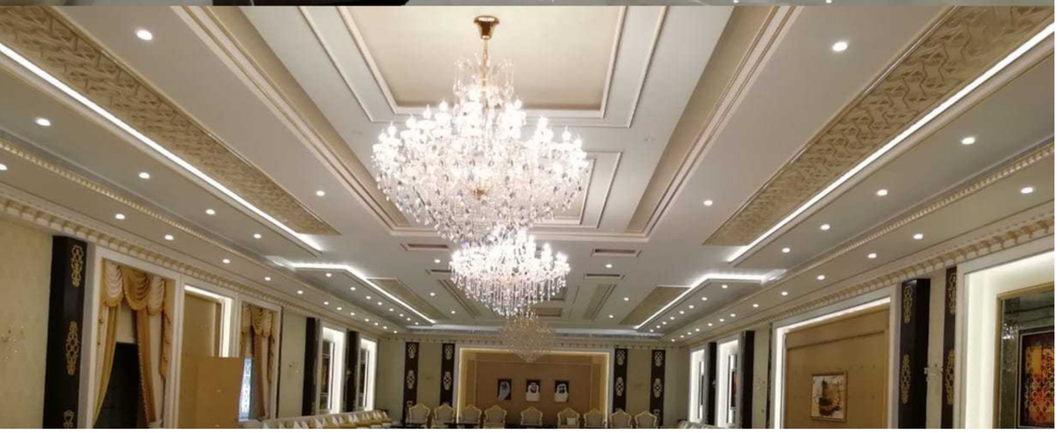
IVY TILE
IVY TILE



TESSE as an European sanitary ware, manufacturer and exporter, specialized in excellent toilets, faucets, bathtubs, shower enclosures, jacuzzi, hotel collections, disabled series, and an array of spa and wellness products. The company holding the head office point based in Italy, Corso Novara. Napoli and faucets and accessories brass ware casting from Birmingham, London. In 2013, the Middle East representative office and operations started based in Jebel Ali downtown, Dubai, UAE covering a most modern showroom and adequate stocks. Dealer network opened int the middle east. Ever since by the introduction of TESSE collections to the Middle East market within this decade, we have positioned ourselves as one of the top market leaders competing with other established European sanity ware brands in the market for quality and unique innovative modern designs. TESSE maintains it’s paramount quality and prompt after-sales service and it has always been our utmost priority. With complete collections of bathroom products under the same roof, our valued customers can easily prepare their sections from ultra-modern technology to simple minimalistic designs from our profile and create a single brand concept bathroom.

tesseme.com





Oslo

Established in 1999, Oslo is an ISO 9001:2015 certified company and region’s top custom lighting solution provider. Oslo is committed to providing superior, high quality, energy-efficient and environment friendly LED products to you our customer. We offer custom lighting solutions in partnership with world-class brands. We also provide comprehensive technical and service support to lighting consultants, architects, interior & landscape designers, MEP contractors, distributors and valued customers

Staffed with a cadre of experienced professionals in all departments we have been surging ahead in design, sales and after-sales of LED lighting. Equipped with an in-house design team of lighting engineers, estimators and an advanced research and development wing our efficiency has bolstered with time. Our certified and experienced team has the skills and capability to offer 360 degree services right from design, supply, installation, testing, commissioning and maintenance of renowned lighting products and solutions.
We have been successful in executing numerous projects both in terms of quantity, quality and timely execution. Retrofit Management and Custom Lighting are our core strength.

oslouae.ae



Universal Paint and Chemical Industries, known as CHEMIPAINT, is a cutting-edge company specializing in the production and export of paints and coatings. Its main headquarters is situated in Choueifat, Lebanon, and it operates three additional branches in LEBANON, U.A.E., and IRAQ, collectively encompassing an area exceeding 42,000 square meters and employing a workforce of over 400 individuals.

chemipaint.com





IVY TILE

IVY TILE

Backed by over 31 years as a manufacturer of high-quality tiles, Ivy Tile is a premium project supplier dedicated to serving developers and contractors in close cooperation with architects and designers. With a strong international established presence, besides producing the porcelains for some Italian and Spanish brands, Ivy Tile exports to more than 25 countries.

ivytiles.com

Our Brands

cero cuarenta

ANGELO ceramica

REFIN CERAMICHE

alcadrain Sanitary systems

cero SLABS

VitrA

GROHE

MONTE PORCELAIN COUNTERTOP



WHITE BOUTIQUE

Where **Uniforms** Meet **Identity**

White Boutique Uniforms is our textile manufacturing division based in the UAE. White Boutique Uniforms supplies comprehensive collections of top-grade uniforms for multiple business segments and non-profit organizations across the UAE and internationally. Utilising cutting edge machinery and integrating technology we serve corporate, services, retail, education, hospitality, airlines and event companies across the UAE.

Serving industries from

- Healthcare
- Education
- Aviation
- Sports
- Hospitality
- F&B, Chef, Catering
- Manpower
- Corporate & Kandoras
- and more verticals

whiteboutique.ae

Our Clients

BINGHATTI بن غاطي

DAMAC LIVE THE LUXURY

ONE DEVELOPMENT

GOVERNMENT OF UMM ALQUWAIN DEPARTMENT OF TOURISM AND ARCHAEOLOGY

ZA'ABEEL OFFICE FOR HH SHEIKH MOHAMMED BIN RASHID AL MAKTOUM

GHAYA GRAND HOTEL

ASTER PHARMACY ...much more than medicines

Fairmont

Dubai Miracle Garden

WS

ADDRESS

VIDA HOTELS AND RESORTS

LIFE Pharmacy

NIRVANA TRAVEL AND TOURISM

MILLENNIUM HOTELS AND RESORTS

جمارك دبي DUBAI CUSTOMS

مركز إرادة Erada Center

أم القيوين للخدمات الأمنية ذ.م.م UAQ SECURITY SERVICES LLC

Copthorne

الباهية للتجارة والخدمات Al Bahiya Trading & Services

NAFFCO PASSION TO PROTECT



HYM | PROPERTIES

Ground to Growth

HYM Properties established in 2017 is a bespoke real estate company which offers an exceptional portfolio of residential, commercial & retail spaces for sale and lease. Years of proven experience in providing unparalleled service and client focused solutions within the dynamic and fast paced real estate market of Dubai.

Our Services

- Commercial Real Estate
- Financing
- Marketing & PR
- Sales & Leasing
- Property Management
- Portfolio and Asset Management



بـــادر
BADER

Bader LLC, a UAQ-based Real Estate Development company founded in the first quarter of 2023. Our focus is property and asset management, buying and selling real estate and assets, real estate development, and entertainment and tourism projects. Our team is highly experienced and efficient, and we place great importance on customer satisfaction and providing a unique experience. We always strive to achieve our vision of developing exceptional and innovative real estate projects, and contributing to the economic development of the region. We also ensure the highest quality standards in all our work and apply the best practices and modern technologies to design the finest spaces where beautiful memories are made.

baderdevelopments.ae



eData Information
The Information Company
EGYPT

The vanguard of vehicle data intelligence in the MENA region since 2008. We're revolutionizing the insurance sector by harnessing the power of Al and Big Data. Through our innovative vehicle data services, advanced Al-driven claims management, and comprehensive CarReport platform, we empower insurers to navigate the complexities of the modern landscape with precision, efficiency, and confidence. Our unique value proposition lies in our unparalleled accuracy, region-specific insights, and a commitment to transforming data into strategic assets, setting new benchmarks for success in the insurance industry.

Since our inception, eData has been at the forefront of data innovation, pioneering the first online vehicle data system in the GCC and continuously evolving our services to include cutting-edge Al and Big Data analytics. As the trusted partner of insurers in 17 countries, our technology platform leverages over 200 million data fields and facilitates more than 12 million annual searches in the UAE alone (that's more than four per car in the country), exemplifying our global impact and regional expertise.

edata.digital

Our Products

- Vehicle Data
- AI Claims Automation
- CMF Medical
- CMF Motor
- Agents & Bots
- BI Dashboards
- Consultancy & Digital Transformation
- Special Projects



THINK HUMAN

Think Human is collective of creative communication consultants helping brands show up with meaning and impact. Thnk Human believes the best stories don’t just sell, they shape culture and influence behavior.

As Client-Partners, Think Human brings those stories to life through an integrated approach across strategy, creative, media, and experiences. Our work is insight-led, culturally tuned, and audience-relevant, designed to resonate, inspire, and deliver results.Think Human prioritises human connection over metrics and use technology to enhance human intelligence.

thinkhuman.ae

Our Clients



AL FANAR GREEN POINT

We prioritize environmental stewardship by employing eco-friendly materials and practices to minimize our carbon footprint.
We are committed to sustainable energy solutions that benefit both our customers and the planet. Our environmentally conscious approach sets us apart in the industry.

Our gas services include Operation, Maintenance, Metering, and Billing.
Our experts drive innovation by providing consultation, design and feasibility studies for all types of gas projects, while our trading arm delivers some of the world's most advanced oil and gas equipment from reputable Manufacturers around the world to all our Projects. Finally, Al Fanar is proud to be ADNOC's largest LPG Distributor and Natural Gas Billing & Collection Service provider.

alfanargas.com

Our Clients



HYM | TRADING

Ground to Growth

HYM Trading is a reputed SME company in UAE that has extended itself in diverse trade and distribution activities. Specializing in food products, consumables and disposables, HYM Trading has built a core competency in strengthening customer relationships, delivering excellent service and the highest quality products to our clients over the years.

hym.ae/businesses

Our Brands (Food & Non-Food)

KETO REAL™ DRIVEN BY SCIENCE

frood THE FRESH FOOD COMPANY

وادينا WADINA FOODSTUFF COMPANY

bio farm

eco garden

Salt&Mūd

lesábon [le -Sabon]

Purà









KETO REAL™
DRIVEN BY SCIENCE

Keto Real is more than a snack company. It was founded by Marco D'Arrò, an international entrepreneur and keto success story, driven by a passion to help others achieve optimal health, wellness, and performance. Our products are carefully crafted and scientifically driven, ensuring purity, taste, and satisfaction in every bite. Experience the difference with Keto Real today.

Performance: We are committed to being a trusted companion for individuals who prioritize their food choices and seek the best nutrition for their body and mind.

Purity: We uphold the highest standards by using only the finest ingredients that align with the principles of a keto lifestyle. No compromises.

Taste: Our mission is to deliver satisfying and filling snacks that not only align with your goals but also satisfy your cravings.

Innovation: We constantly explore new formulations and solutions to support your goals throughout the day, ensuring that you have the tools you need for success.

ketoreal.shop



frood
THE FRESH FOOD COMPANY

FROOD - The fresh food company by HYM General Trading, based in Dubai, specializing in trading fresh fruits and vegetables. Frood caters to retailers and wholesalers in the Middle East. and Collaborating with GHV GMBH a specialist wholesaler from Frankfurt Germany and growers we focus on delivering sustainable high quality and ensuring a reliable supply chain for fresh produce.

frood-company.com



وادينا
WADINA
FOODSTUFF COMPANY

Welcome to Al Wadina Food Stuff Company, where we take great pride in offering a diverse range of high-quality food products that bring joy to your dining table. Our commitment to excellence extends to frozen food, chilled food, and canned food, ensuring a wide variety of options to suit your preferences.

Al Wadina is dedicated to ensuring your satisfaction with every bite.

hym.ae/businesses



BioFarm has established an impeccable reputation as a leading source in the MENA region for fresh produce, distribution, and trading. Supplying a range of product specialities including organic eggs, liquid pasteurized eggs, organic chicken, duck meat, pulses, dry foods, canned goods, water, and various beverages across the globe. Bio farm further supports farmers, developing long term collaborative sourcing projects to drive sustainable production and growth within farming communities.

biofarm.ae



Eco Garden corporation aspires to be a fully fledged FMCG corporation with a distribution network that covers multiple market segments simultainously. Operating from the heart of Dubai’s Aweer fruit and vegetable fresh market, Eco Garden is seeing a gradual and steady growth to become a increasingly renonwed corporation that will be the go to for high quality sourced fresh goods.

ecogardenuae.com



Purà

This Gentel Handmade Soap Moisturize
Your Skin Naturally

This Luxurious pure vegetal soap is inspired by the fragrance and the beauty of the plants at the Royal Botanic Gardens, Sensation Made in the traditional way, that remained unchanged for hundreds of years, In the heart of the Dead Sea, with only the finest ingredients, our silky moisturizing and fragrant soaps are presented in exclusively recycled selected handmade wrapping completed with natural minerals from the Dead Sea.

NATURAL PRODUCT PREMIUM QUALITY

pura.com



le sábon

[le -Sabon]

Made in UAE Le Sabon products are researched, developed and made in UAE.
Le Sabon is 100% Local owned and produce their products locally. Le Sabon work with and support local business and community. Where possible Le Sabon use local UAE ingredients.

Different by Nature All Le Sabon products contain powerful botanicals, natural plant extracts and pure essential oils that are free from synthetic fragrances, glycols, parabens and mineral oils. Le Sabon formulations are plant rich and natural.

lesabon.com



Salt&Mūd

Salt & Mud harvests the best of nature-inspired Dead Sea ingredients to create the finest mineral skincare. We incorporate the hydrating and regenerative elements of the Dead Sea into every one of our products.
Natural Skincare With Dead Sea Minerals

Sustainable by Nature. We care deeply about the planet — that's why our products are crafted with ethically sourced ingredients and packaged in 100% recycled materials, proving that luxury and sustainability can go hand in hand.

saltandmud.com

Thank You

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www.hym.ae